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### **The Gift of Music Foundation appoints Joseph Bannon as Director of Development**

(Atlanta, GA) The Gift of Music Foundation is excited to announce the appointment of Joseph Bannon as Director of Development. In this role, Mr. Bannon will support the mission of the Foundation by developing a sustainable base of contributions, grants and corporate partnerships designed to fund The Gift of Music Foundations programs, operations, endowments, and special campaigns. In addition, Bannon will be a key contributor to the growth and expansion of the Foundation and its related programs.

“Joe is another of the highly talented and experienced people that have been drawn to the mission and vision of our Foundation very early” said Executive Director, Chris Monroe. “His years of experience in strategic planning and customer service, coupled with his passion for music and giving back made Joe the perfect candidate for this crucial role.”

Bannon is a 30-year veteran of the advertising, automotive, customer service and media industries who was most recently Director of Strategic Planning for AutoTrader.com. His previous employers include Procter & Gamble, Monster Worldwide, J Walter Thompson, The Atlanta Journal and Constitution, AutoTrader.com, and Cox Enterprises, Inc. Joe has always been active in industry and community organizations, including The Society for Human Resource Management, The Employment Management Association and the International Customer Management Institute as a member of that organization’s Conference Planning Board of Directors.

Joe is also an avid musician, playing bass and guitar, (he was a founding member of AutoTrader’s house band “RoadKill”) and enjoys giving back to the community through involvement in both charitable causes and through work related community service activities. Joe has provided his musical talents to many, many community and non-profit causes, including performing for the American Cancer Society’s Relay for Life 7 years in a row and at the Atlanta Food Bank Hunger Walk. Joe has also been involved in giving back to youth through the Atlanta Area Chapter of the Boy Scouts of America and through service as a mentor and a member of the planning board for the Cox Enterprises/Chamblee High School Mentoring Program. It is this combination of giving back to youth and his love of music that brought Joe to The Gift of Music Foundation. Through his community service and involvement with a variety of youth-related charitable causes, he has seen first-hand the power of music to heal, foster a sense of community and empower young people.

The Gift of Music Foundation, Inc. is a 501(c)(3) non-profit organization, incorporated in the State of Georgia. All donations are tax-deductible to the extent of current tax law and individual personal tax situations.

For more information about The Gift of Music Foundation and their programs:

[www.giftofmusic.org](http://www.giftofmusic.org)

To donate to The Gift of Music Foundation via their funding portal:

<https://www.funding.giftofmusic.org/projects/help-launch-the-gift-of-music-foundation/>